

Nedi Gavrilu

3267 Havenwood Dr., Mississauga, ON, L4X 2M2
telephone: (905)602-9430, cell: (416)725-7039, fax: (905)624-2857
e-mail: nedi@nediwww.com, 2imago@rogers.com

online portfolio : www.nediwww.com

Education: **University of Fine Arts (graphics)** - Bucharest, Romania (Master of Fine Arts degree)

Other courses: **Young&Rubicam Advertising**, Bucharest, Romania
Graphic / web design / new media design courses at **Ontario College of Art and Design**, Toronto, ON

Experience:

Feb 2002 – present *Graphic Designer / Web / New Media Developer* at Aquent Partners, Toronto, ON

Oct 2001 – Jan 2002 *New Media Designer* at Centre for Education and Training, Mississauga, ON

Sept – Oct 2001 *Graphic Designer / Web / New Media Developer* at Aquent Partners, Toronto, ON

May 2001 – Sept 2001 *New Media / Web Developer* at Image Place / AVA Multimedia, Mississauga, ON

Sept 2000 - May 2001 *Graphic Designer / Web / New Media Developer* at Aquent Partners, Toronto, ON

May 1999 - Sept 2000 *Web Designer* at Conflux Network Solutions, Richmond Hill, ON

Mar - Apr 1999 *Graphic Designer* at Rebellion.com, Toronto, ON

1997 - 1999 *Art Director* of 'ProCinema' and 'Scena' magazines, Bucharest, Romania

1994 - 1997 *Art Director* at Young&Rubicam Advertising Agency, Bucharest, Romania

1991 - 1994 *Graphic Designer* at Graffiti/BBDO Advertising Agency, Bucharest, Romania

+ January 2002 – present :: teaching Art Direction course and Web Design workshops at Ontario College of Art & Design, Toronto, ON

+ Member of IMAT - Interactive Multimedia Arts and Technologies Association, Toronto, ON

Technical skills (Mac/PC):

Adobe Photoshop (6,7) / Adobe Illustrator (9,10) / Macromedia Freehand (9) / Corel Draw (8) / Fireworks (4) / Adobe ImageReady /

HTML / JavaScript / Dreamweaver (4)(Ultradev) / Hometown / Dinamo /

Macromedia Flash (5,MX) / Macromedia Director (8) /

3D StudioMax (R3) /

Adobe Premiere (6) / Adobe After Effects (4) / Alias Composer /

GIF Animations /

Quark XPress (4) /

Sound Forge / SoundEdit / ACID /

Accomplishments:

- **web architecture + web design** for the Style Guide website of George Weston Limited
- **web design / development** for George Weston, Loblaw Group of Companies, Neilson, Stroehmann, Weston Bakeries websites
- **design** of interactive interface for educational and training programs online and on CD-Rom support (Centre for Education and Training, Core Learning - Toronto, ON)
- **art direction / graphic design / production** for interactive presentation CD Rom of Tristar Plastics (AVA Multimedia's Client)
- **art direction / graphic design / production** for Millenium Biologix website (AVA Multimedia's Client)
- **design / production** for Shelley website and **production** for HR Technologies and Iron Master Décor website
- **web / new media development** for iSchool Canada Program
- **graphic / web design** for Aquent Partners' clients: Vickers&Benson, Fusion Interactive, iGroup
- **graphic / web design and print** for Conflux Network Solutions' clients: IceRinx, Progress Packaging (Shockwave version), Blue Nile Jewellery, Sparks Dental, Canadian Credit Corporation
- **graphic design for print** for Medicine Canada, Science and Medicine Canada, Last Flight Out, CGI (Aquent Partners' clients)
- **graphic design** of the Living Arts Centre Mississauga Newsletter
- **design of corporate image and graphic design for web** for Rebellium.com and Rebelstore
- **art direction and graphic design** for PRO media trust magazines (ProCinema, Scena, ProSport, ProSportMagazin, ProTVMagazin, ProMagazin)
- **art direction and graphic design:** advertising print-ads for press, leaflets for presentations, promotional campaigns for companies and products (logos, promotional merchandise, challenges, visual line, advertising banners), for GoldStar, Swatch, Ford, Mercedes, Mobil1, Mercedes, Palmolive, MotorOil (clients of Young & Rubicam and Grafitti/BBDO, Bucharest, Romania)
- **posters for movies** ('Les Escargots du Senateur' – Cannes, France, 1995), book covers ('1234 Romanian CinemaMen', 'Movie Dictionary') and CD covers ('Prisoner', 'Secret')
- **digital graphic design for television** (ProTV station)
- **design of brands** for/wine bottles (Vin du Chevalier)
- **art direction and graphic design** for 'Richard II' and 'Je m'en Vais' theatre shows at the National Theatre Bucharest, Romania

URL's:

www.nediwww.com
www.millenium-biologix.com
www.kreater.com
www.ctr.ca
www.weston.ca/en/abt_corprof.html
www.loblaw.com
www.weston.ca/gwb/index.html
www.stroehmann.com/
www.hrtech.com
www.magic-info.com
www.shelley.com
www.visilogic.com
www.ctiind.com
www.ironmasterdecor.ca
www.nediwww.com/show/ILLUME.html
www.progresspackaging.com
www.nediwww.com/gallery/Propeller.htm

References and portfolio available upon request